YESASIA HOLDINGS LIMITED
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YesAsia Holdings Limited Announces Appointment of Mr. Gary Chow as Vice President of Operations and Mr. Tim Wang as General Manager, U.S.

HONG KONG, 28th August 2026 – YesAsia Holdings Limited ("YesAsia Holdings", the "YesAsia" or the "Group"; 02209.HK) today announced two key leadership appointments - Mr. Gary Chow as Vice President of Operations, and Mr. Tim Wang as General Manager, U.S. Both appointments are effective immediately.

Gary Chow, Vice President of Operations

Mr. Gary Chow joins YesAsia as Vice President of Operations, reporting to CEO of YesAsia Holdings Ltd., Mr. Joshua Lau. In this role, Mr. Chow will lead the strategic development of the Group's logistics and services (L&S) capabilities to support the company's growth trajectory.

An alumnus of SF Express and Lalamove, Mr. Chow brings extensive expertise in global logistics and operations management. He will focus on strengthening logistics capabilities to streamline workflows, improve delivery speed, reduce costs and enhance customer satisfaction. He will also lead the organizational development of the L&S division, building a talent and capability framework aligned with the company's business growth objectives.

Tim Wang, General Manager, U.S.

Mr. Tim Wang joins YesAsia as General Manager, U.S., reporting directly to CEO of YesAsia Holdings Ltd., Mr Joshua Lau. In this role, Mr. Wang will establish the company's U.S. office in the Bay Area and lead the next phase of YesAsia's business growth in the U.S. market.

Mr. Wang's responsibilities include defining and implementing the U.S. fulfilment strategy to optimize operations across YesStyle Store replenishment and the ABW B2B business, overseeing YesStyle Store operations and partnerships while shaping an offline expansion strategy that complements the core e-commerce business, and building a local sales team to drive the steady growth of the U.S. B2B business.

Mr. Wang's deep e-commerce expertise, spanning operations, systems, and downstream partnerships, will be instrumental as YesAsia scales and strengthens its U.S. market position.

Mr Joshua Lau, CEO of YesAsia Holdings Ltd., commented: "We are delighted to welcome Gary and Tim to the YesAsia family. With the global demand for K-beauty products continue to rise, we are strengthening our logistics capacity and expanding

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our U.S. presence. Gary's proven logistics expertise and Tim's deep e-commerce experience will be instrumental as we scale operations and deliver even greater value to our customers and partners worldwide."

About YesAsia Holdings Ltd
YesAsia Holdings aspires to be the go-to-e-commerce gateway for leading Asian brand partners seeking to reach global audiences. With over 25 years of experience, the company leverages market opportunities and advanced technologies like smart robotics and AI. It partners with over 400 Asian beauty brands, fostering strong trust and goodwill. Committed to a people-centric approach, YesAsia prioritizes stakeholder trust and communication. Together with our subsidiaries, sister platform YesStyle and premier B2B cosmetics wholesaler ABW, YesAsia is dedicated to maintaining market leadership and fulfilling the needs of brand partners and customers worldwide.

About AsianBeautyWholesale
AsianBeautyWholesale (ABW), a premier B2B cosmetics wholesaler, stands as a beacon of excellence in Asian beauty products. As a subsidiary of YesAsia Holdings Ltd. (Stock Code: 2209) and backed by over two decades of e-commerce expertise, ABW leads the industry with a diverse portfolio of over 400 esteemed brands such as Anua, Skin1004, Medicube, TIRTIR, and Unleashia. Setting itself apart from conventional wholesale practices, ABW introduces a modest minimum purchase requirement, freeing businesses of all sizes from constraints on quantities and financial burdens.